

## Message Text

UNCLASSIFIED

PAGE 01 MANAGU 02586 062026Z

ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W

-----087514 062205Z /63

P R 061911Z JUN 78

FM AMEMBASSY MANAGUA

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 6776

AMEMBASSY GUATEMALA

AMEMBASSY TEGUCIGALPA

UNCLAS MANAGUA 2586

E.O. 11652: N/A

TAGS: BEXP, NU

SUBJECT: U.S. AGRICULTURAL EQUIPMENT CATALOG EXHIBITION, JUNE 12-13, MANAGUA

1. DUE TO PRESENT ECONOMIC AND POLITICAL CLIMATE IN NICARAGUA, EMBASSY HAS ALTERED SOMEWHAT TRADITIONAL FORMAT OF CATALOGUE SHOW. EXHIBITION WILL BE HELD FROM 9AM TO 5 PM ON JUNE 12 IN LA VISTA ROOM OF MANAGUA'S HOTEL INTERCONTINENTAL. THAT SAME AFTERNOON THE AMBASSADOR WILL HOST A RECEPTION THERE FOR APPROXIMATELY 50 PRIME AGRICULTURAL SECTOR CONTACTS. TUESDAY MORNING, JUNE 13, WILL BE OPEN TO ENABLE INDUSTRY EXPERT BEACH TO VISIT THOSE NICARAGUAN FIRMS WHO MAY EXPRESS INTEREST IN SPEAKING WITH HIM ON A MORE PERSONAL BASIS. AT 4PM THAT AFTERNOON, BEACH WILL GIVE A PUBLIC SEMINAR ON "THE DESIGN OF MECHANIZED SYSTEMS FOR AGRICULTURAL PRODUCTION". THE SPEECH WILL BE HELD AT INCAE, THE CENTRAL AMERICAN BUSINESS SCHOOL, WHICH IS LOCATED JUST OUTSIDE MANAGUA. INCAE IS CO-SPONSORING THE SEMINAR. ALL PERSONS INVITED TO THE CATALOG EXHIBITION ARE INVITED TO THE SEMINAR AS WLL. THE SPEECH WILL BE FOLLOWED BY A QUESTION AND ANSWER PERIOD AND THEN AN INFORMAL RECEPTION.

2. EMBASSY FEELS THAT THIS APPROACH WILL MAKE BETTER USE OF DR. BEACH'S TALENTS AS WELL AS PROMOTE AMERICAN TECHNOLOGY WHICH WILL ENCOURAGE NICARAGUAN BUYERS TO "THINK AMERICAN" WHEN MAKEING FUTURE

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PAGE 02 MANAGU 02586 062026Z

PROCUREMENT DECISIONS.

3. PROPOSED BUDGET (ALL FIGURES IN US\$)

SITE RENTAL \$ 80

SIMULTANEOUS TRANSLATION SERVICES

FOR SPEECH 100

HOSPITALITY 200

MISCELLANEOUS	50
SECRETARY	40
TOTAL	\$670

4. PLEASE ADVISE AUTHORIZATION NUMBERS FOR FUNDS.

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## Message Attributes

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**Capture Date:** 01 jan 1994  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014